EXHIBIT 1

MAO DECLARATION ISO PLAINTIFFS' MOTION FOR CLASS CERTIFICATION

DOCUMENT SOUGHT TO BE SEALED

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ld <u>Priority</u> Status Platform Category	Summary Cubic FirstiNote CV 0-2008 TO BOCCHICH	Assignee 1/20 verifier 1/00 00 2	Type Hotlistids ComponentPath Reporter
	[UXR Findings] Blue 'Account'		<u> </u>
	copy in Android settings perceived as tappable		- com
	[UXR Finding] Distinct sections looked tappable, chevrons were noticed and		<u> </u>
	created correct affordance p4034d7c738 0 1442		com
	[UXR Finding] Send feedback'		
	icon misunderstood by all		
	[UXR Finding] Illy from 'Activity'		
	toxic rinding my norm activity controls not aligned with setting status & potentially		
	confusing		
	[UXR Finding] Plug icon was not well understood		
	[UXR Finding] Illustrations in Make Google Yours' were		
	Make Google Yours' were not processed within 5 seconds		
	SEVATINS		
	[UXR Finding] Negative		
	sentiment towards Ad Settings illustration		
	[UXR Finding] Participants		
	[UXR Finding] Participants wished for a more literal illustration for Storage*		
	[UXR Findings] 5s were not enough to visually process		
	the illustrations on Activity &		
	Timeline misunderstood	e.com	
	[UXR Finding] Utensils icon misunderstood		
	[UXR Finding] Illustrations on 1st screen misunderstood as		
	party		
	[UXR Finding] Swiping not noticed by some participants		
	[UXR Finding] Text too small and too long		
	and too long		
	II VP Finding Illustrations on		
	[UXR Finding] Illustrations on 3rd screen not always clear		
	[UXR Finding] You're in		
	control' message helps build trust between users and		
	Google /edit#slide=id.g3a4526ef49_0_468	estela@	

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ld	Priority	Status	Platform	Category	Summary	FirstNote CV	Assignee	verifier	55 3 01 3	Туре	Hotlistlds	ComponentPath	Reporter
						information 4/8 mentioned 'People & sharing' as the correct page ('I share something with another app or website, so should							
						be under 'People & sharing')							
					[UXR Finding] Ppts had issues	After reaching the correct page ('Security'), 3/8 ppts weren't sure what is the difference between the 2 sections 3rd							
					[UXR Finding] Ppts had issues finding non-Google websites which have permission to use								
					some account information								
	_												_
					[UXR Finding] 'People & sharing' confused ppts in					<u> </u>			
					finding 3rd party apps								
					[UXR Finding] Page								
		L			[UXR Finding] Page descriptions were not always noticed upfront, but generally appreciated							<u> </u>	
			_		appreciated								
	_	_										_ _	
					[UXR Finding] Difficult to change what info Google								
					collects								
					[UXR Finding] Combining								
					[UXR Finding] Combining "data" and "plan" evokes associations with mobile data						<u> </u>		
					plans						<u> </u>		
					[LIXR Finding] Short titles								
					[UXR Finding] Short titles were recalled more easily						_		
						Participants had trouble providing an adequate descrption of what they could do here. Misinterpretations:							
					[UXR Finding] "Make Google								
	_				[UXR Finding] "Make Google Yours" title was difficult to recall and to interpret						-		
					[UXR Finding] "Online activity and places you've visited"								
					resonated well with participants						-		
					[UXR Finding] "Timeline" provoked associations with								
	_				provoked associations with Facebook's timeline feature								
					[UXR Finding] Warm								
	_				welcome might oversimplify the GA experience								
			_							_			
					[UXR Finding] Youtube								
					[UXR Finding] Youtube example on 3rd screen not clear to some								
					uca io some					_			
					[UXR Finding] Copy 'choices'					L			
	-				from 1st screen not always clear								
	_	_		_	1 -			1					

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ld <u>Priority</u>	Status	Platform	Category	Summary	Firstivote CV - CV	- Document out o	Assigned		DC 4 01 0 1	ype Hotli	stlds C	omponentPath R	Reporter
				[LIVE Finding] "Personalized							L		
			_	[UXR Finding] 'Personalized security recommendations' not clear								_	
			_	[UXR Finding] Account storage summary card should									
			_	mention Google Drive									
				[UXR Finding] 'Data &								_	
				[UXR Finding] 'Data & personalization' page was described as overwhelming							_		
					1 n h n n n h n n n h n n n n n n n n n						_		
				[UXR Finding] Unclear what is the difference between 'My								_	
				Activity' & 'Activity controls' & potentially 'Dashboard'									
				[UXR Finding] Privacy &							L		
				[UXR Finding] Privacy & security continue to be conflated							_		
				[UXR Finding] Unclear if there is a difference between									
				[UXR Finding] Unclear if there is a difference between clicking on the whole card vs. a seemingly clickable item								-	
		_	_	inside the card				_					
				ILIXR Finding Participants			•				L		
		_		[UXR Finding] Participants were more favourable towards a simpler structure								_	
				[UXR Finding] Grid structure			_						
				could avoid too much scrolling									
				BUVD Findings Controls									
		L		[UXR Finding] Cards shown at the top of the page receive a lot of attention								-	
	_			lot of attention	terns or age	sung the imprimation shown in the grid or section	IIIS. IVIOST	+					
				[UXR Finding] Pattern of									
				exploring sections in the grid structure varies greatly from					L				

user to user

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ld	Priority	Status	Platform	Category	Summary	2.20 CT 0-300 NO BOCGITICITE 301 3	Assignee	verifier	ce J UI J	Туре	Hotlistlds	ComponentPath	Reporter
					[UXR Finding] The phenomenon of banner								
					blindness influences								
					discoverability of certain sections	ore untaluer calus/secucias re.u. perices, storage, pashicular tilah un							
						ore of ranger cards) securons (e.g., Devices, Storage, Dashboard) than of							
					[UXR Finding] Bigger cards receive more attention than	_						_	
					receive more attention than smaller cards								
		Г											
					[UXR Finding] Left side								
		L	L		navigation panel is noticed								
		_	_	_	and found useful					_	_		
					[UXR Finding] Contextual								
	<u> </u>	_			support is expected and appreciated								
		_				777 participants that were asked to return to the previous Support page were able to easily do it via the pack		 					
					[UXR Finding] Navigating back and closing the 'Support'								
					and closing the 'Support' panel was easily found								
					[UXR Finding] Participants like								
					seeing 'Support' panel next to the main page (vs a different					l		-	
					page or covering the content)								
					[UXR Finding] Having a search option in 'Support' is generally							-	
					expected								
					[UXR Finding] Most								
	<u> </u>	L			participants easily found the 'Support' icon #FYI								
				_	Support Icon #FYI					_			
		<u></u>		<u></u>	[UXR Finding] WAA leaf page								
					confusing								
					BBB 5-4-17								
_		L			[UXR Finding] 'Security issue found' card is missing important information								
			_		important information								
					[UXR Finding] Security page generally appreciated, but some reordering suggested							_	
					some reordering suggested								
											<u> </u>		
					[UXR Finding] Some users								
	<u>L</u>				[UXR Finding] Some users are not aware of what Google								
	-			I	Account is								

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ld	Priority	Status	Platform	Category	[UXR Finding] Account particle in Android Settings seems to be part of search bar	FitsiNute		ASSORE	Aftiliet		Туре	Hotlistlds	ComponentPath	Reporter
					[UXR Finding] Expanded sections might not be useful in all contexts			-						
					[UXR Finding] Content on 'Me screen' is expected to be account related (except Device info)								-	
	_				[UXR Finding] Support slightly more difficult to find without bottom nav									
					without bottom nav									
					[UXR Finding] Security prompt on Me screen should be used carefully									
					[UXR Finding] Account switching expected under account particle' in Android Settings & on the Me card								-	
					[UXR Finding] Having two EPs to GA in two places on the page is a bit confusing								-	
					[UXR Finding] After seeing the 'Me card', content on Home of GA seemes redundant								-	
					[UXR Follow up] Explore alternatives to device-settings- chips inside MyGoogle to improve comprehension.								-	

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	PHONE	Status	riauoiiii	Category	Summary	Firsurore		Asi	v. senuk	eriner.		Туре	Housuus	Component att	Reporter
					[UXR Finding] this is a test tile #MG-UXR-R6							_		<u>-</u>	
					ac mile statile		, ,,	_							-
								_							
					[UXR Finding] Participants understood the 'account particle' as an indicator that they are logged in to their Google Account									<u>-</u>	
					oogie / toodin										-
					[UXR Finding] Google Account entry point from the 'identity particle' drawer was understood fairly well									- -	
					[UXR Finding] Finding previous purchases was easily found			•						_	
-			_		purchases was easily found by all participants		, ,								
					[UXR Finding] Participants										
_		_	_		were able to find where to change their passwords			,	-						
					[UXR Finding] Most										
-		_	_		participants found the 'About me' section IUXR Finding! Good understanding of Google Account at the end of the				-					<u>-</u>	
					Account at the end of the sessions	ело чалса вте вола а регрополивают рауевти по	nuced the Activity controls section when as	ked to change	-						
					[UXR Finding] All participants										
					found 'Activity controls'										
					[UXR Finding] Simple leaf pages are easy to understand			-						- -	
	_					vivoria in the control production of production of the control of	- van g 11944119 1930 1111 - 95 - 49 - 9					_			
		_	_		[UXR Finding] Both variants of cards were liked, but in Proto 1 more interaction was expected			_							
					[UXR Finding] Fair										
					[UXR Finding] Fair understanding of GA after a brief look at the Home page										

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ld	Priority	Status	Platform	Category	Summary	FirsiNote	Document 301-3	Assignee	verifier	Ce O OI 3	Туре	Hotlistlds	ComponentPath	Reporter
													_	
			_		[UXR Finding] Tap targets are a mix of elements									
					[UXR Finding] The cards layout was appreciated as a									
			┕		[UXR Finding] The cards layout was appreciated as a good way to structure information									
		_	_											
					ILIVE Einding! 'Support' icon			<u> </u>						
					[UXR Finding] 'Support' icon was generally discovered, but 'Send feedback' confusing									
			L		Seria recuback confusing									
		_												
								_						
					[UXR Finding] Showing 'Support' as a panel generally									
					appreciated, but with some									
		_			concerns									
					[UXR Finding] 'Personal info': both variants were well								-	
					received									
					NIVO Firsting Continue to the									
	<u> </u>	L			[UXR Finding] Seeing the left side menu inside leaf pages is preferred									
		_			preferred									
					[UXR Finding] Unclear what									
		—	_	_	the hamburger icon does									
					[UXR Finding] Unclear if the search bar refers to in-									
		L	┕		product search or general									
					Google search									
					[UXR Finding] Status inside 'Activity controls' is									
	–	— —	— —	_	misunderstood as a toggle									
					IUXR Suggestion1 Unbundle									
<u></u>		L	<u></u>		[UXR Suggestion] Unbundle "Make a plan for your account" from card							-		
					account from Card									
					NIND Entired **									
					[UXR Finding] At most two sections / features per card can be digested within 5									
	_				can be digested within 5 seconds							-		
		L			[UXR Finding] Numbers attracted a lot of attention							_		
				 										
					[UXR Finding] Activity and Timeline understanding after a glance focused on location history									
					a glance focused on location history							-		
	_	_		_					-		_			

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												_	
	_			[UXR Finding] Participants preferred list view for 3P card									
	_	+		preferred list view for SF card						_	_	_	
				[UXR Finding] 3P card was								_	.
				generally well understood									
	_											_	
				[UXR Finding] participants understood the gist of the Ad									.l
				settings card									
T	$\overline{}$			settings card [UXR Finding] Participants									
				appreciated explanation about			<u> </u>				<u> </u>	_	.
				appreciated explanation about deletion options in Activity and Timeline							_		-
													1
				[UXR Finding] Familiar and									1
				literal icons were more							<u> </u>	عقالات ا	Ц
	₽-			recognizable									
													1
							_						1
				[UXR Finding] Contacts card was affected by sequential									.l
				order effects							_		-
	_			order energy							_		
													1
													1
													1
													1
				[UXR Suggestion] Make "+3									ıl
				[UXR Suggestion] Make "+3 More" in 3P more prominent									
				1									
				[UXR Finding] Trust scale									
				ratings improved after							1		.l
				exposure to Google Account features									
				(UXR Finding) Language and									
				[UXR Finding] Language and input tools for web was							ıl		L
_		1	I	unclear				1			- 1		